

Next Generation Composable Omni-POS

If you're investing in POS, don't accept solutions that only offer basic checkout functionality - you should be deploying solutions that also contribute towards a better pre- and post-checkout experience, such as Mercaux's Omni-POS solution.



One solution for pre-checkout and post-checkout CX



A seamless online-to-offline experience for customers



Low cost of ownership compared to legacy POS systems



Easy to integrate, rollout and update through the cloud

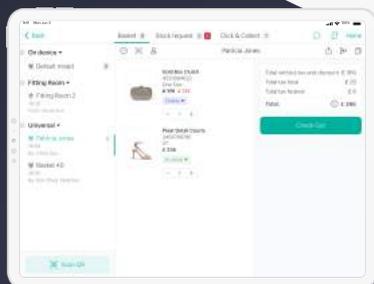
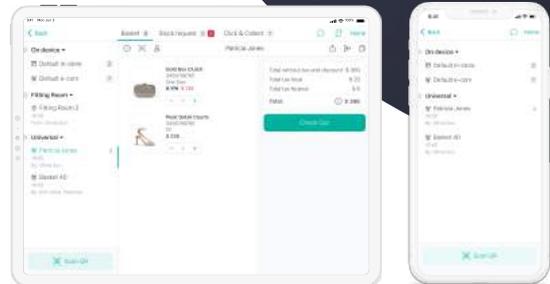


Checkout becomes an experience and generates additional ROI

Enhance every step in a customers' in-store path-to-purchase, and beyond

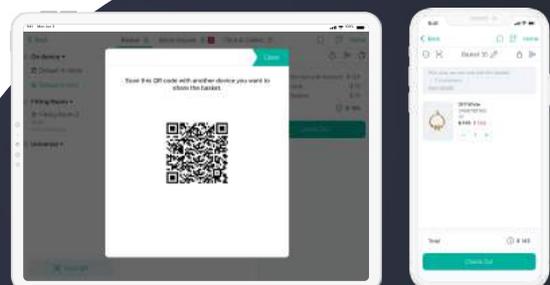
Pre-Transaction

Create a new in-store "Universal Basket" on a store associate or customer device, or access a previously created online basket



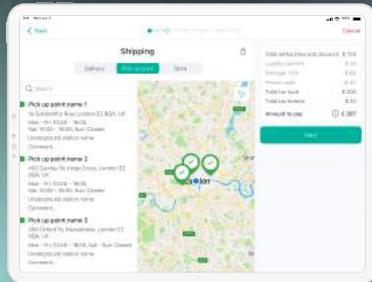
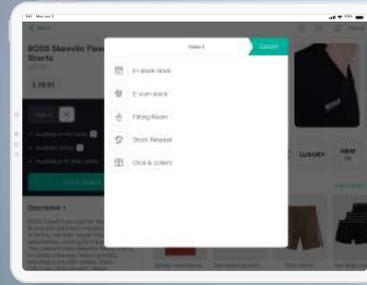
Utilise Assisted Selling to add products from the endless aisle to create a mixed basket of omnichannel products

Transfer Universal Baskets between customer and store associate devices in-store to continue the shopping experience or proceed to checkout



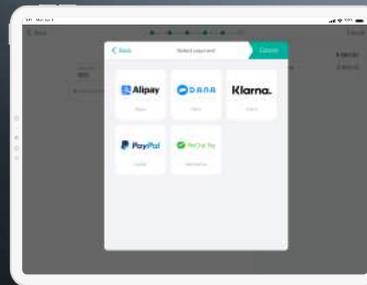
Transaction

Customer chooses the preferred method of fulfilment for each product in the basket



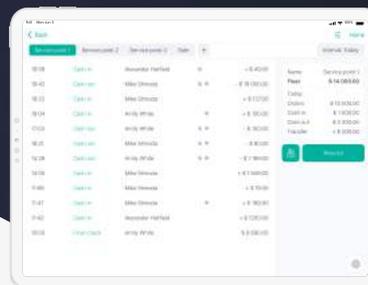
Checkout in one transaction and have the individual items fulfilled through multiple channels

Accept any payment method in-store, including BNPL and online payment methods, such as Paypal

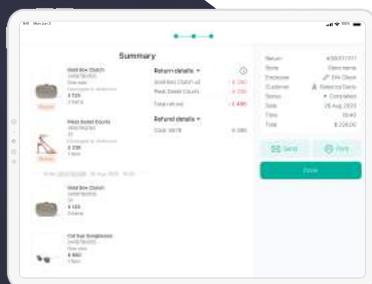


Post-Transaction

Manage cash flow for each service station and create attribution models for contribution of in-store teams to omnichannel orders



Allow smart returns where any item, regardless of the source or payment method, can be returned to store



The introduction of omnichannel Universal Basket creation, fluid basket transfer between channels (supporting ROPO), and flexible checkout options, elevate every step in a customer's path-to-purchase and brings a single source of truth for transactions.

To request a demo, **please click here** and choose a convenient time, or **visit mercaux.com** for more information